



Kansas

Apr 01, 2007 through Apr 30, 2007

Call Volume

136 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	131	96.3 %
Spanish	5	3.7 %
Total:	136	100.0 %

Gender	Callers	Percentage
Female	77	56.6 %
Male	44	32.4 %
Missing	15	11.0 %
*Total:	136	100.0 %

Pregnant

15

*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	77	38.4
Male	44	39.9
Total:	121	39.1

Age by Group	Callers	Percentage
Under 18	2	1.7 %
18-29	37	31.1 %
30-44	40	33.6 %
45-64	38	31.9 %
65 and over	2	1.7 %
Total:	119	100.0 %

Education Level	Callers	Percentage
Grades 1-5 (some Grade School)	1	0.9 %
Grades 6-8 (some Jr. High School)	3	2.6 %
Grades 9-11 (some High School)	26	22.6 %
High School Graduate or GED	35	30.4 %
Some College or Technical School	39	33.9 %
Technical/Trade School	3	2.6 %
College Graduate	8	7.0 %
Total:	115	100.0 %



Kansas

Apr 01, 2007 through Apr 30, 2007

Marital Status	Callers	Percentage
Single	45	39.1 %
Married	38	33.0 %
Divorced	17	14.8 %
Widowed	6	5.2 %
Separated	9	7.8 %
Total:	115	100.0 %

Hispanic Ethnicity	Callers	Percentage
No	102	88.7 %
Yes	13	11.3 %
Total:	115	100.0 %

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	92	90.2 %
Black	4	3.9 %
Asian	1	1.0 %
American Indian or Native American	2	2.0 %
Other	3	2.9 %
Total:	102	100.0 %

Race for Hispanic Ethnicity	Callers	Percentage
White	1	7.7 %
Hispanic	1	7.7 %
Other	11	84.6 %
Total:	13	100.0 %

Sexual Orientation	Callers	Percentage
Bisexual	1	0.9 %
Heterosexual or Straight	112	97.4 %
No Answer	2	1.7 %
Total:	115	100.0 %

Do you have children under 18 in the home	Callers	Percentage
Yes	57	49.6 %
No	58	50.4 %
Total:	115	100.0 %

How Many Children	Callers	Percentage
1	29	50.9 %
2	13	22.8 %
3	12	21.1 %
4	3	5.3 %
Total:	57	100.0 %



Kansas

Apr 01, 2007 through Apr 30, 2007

Rules in the Household	Callers	Percentage
There are no rules about smoking inside the home	21	18.3 %
Smoking is not allowed anywhere inside your home	46	40.0 %
Smoking is allowed in some areas or at some times	28	24.3 %
Smoking is allowed anywhere inside the home	20	17.4 %
Total:	115	100.0 %

Sad or Blue	Callers	Percentage
Yes	46	40.0 %
No	69	60.0 %
Total:	115	100.0 %

Income	Callers	Percentage
\$0 to \$14,999	51	44.3 %
\$15,000 to \$24,999	22	19.1 %
\$25,000 to \$34,999	9	7.8 %
\$35,000 to \$49,999	8	7.0 %
\$50,000 to \$74,999	7	6.1 %
\$75,000 to \$99,999	1	0.9 %
\$100,000 and over	3	2.6 %
Don't know/Not sure	9	7.8 %
Refused	5	4.3 %
Total:	115	100.0 %

Limited Activity	Callers	Percentage
Yes	41	35.7 %
No	74	64.3 %
Total:	115	100.0 %



Kansas

Apr 01, 2007 through Apr 30, 2007

How Heard About Quitline		Callers	Percentage
Ads	TV ad	55	40.7 %
	Radio Ad	2	1.5 %
	Newspaper ad	1	0.7 %
	Flyer (school/community)	3	2.2 %
Subtotal:		61	45.2 %
Referrals	Internet/Website	5	3.7 %
	Other health care provider	3	2.2 %
	ACS Office	5	3.7 %
	County Health Department	8	5.9 %
	Nurse	1	0.7 %
	Doctor/Healthcare Provider	24	17.8 %
	Family/Friend	7	5.2 %
	Workplace	2	1.5 %
Subtotal:		55	40.7 %
News	TV news story	5	3.7 %
	Subtotal:	5	3.7 %
Other	Other	13	9.6 %
	Subtotal:	13	9.6 %
	Cigarette Pack (on/inside)	1	0.7 %
Subtotal:		1	0.7 %
Total:		135	100.0 %



Kansas

Apr 01, 2007 through Apr 30, 2007

Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	15	11.0 %
Subtotal:		15	11.0 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	5	3.7 %
Subtotal:		5	3.7 %
Personally Quitting Cigarettes	Counseling	38	27.9 %
	Counseling & Community Referral	27	19.9 %
	Self-Help	18	13.2 %
	Self-Help & Community Referral	11	8.1 %
	Info	7	5.1 %
	Community Referrals	3	2.2 %
Subtotal:		104	76.5 %
Personally Quitting Smokeless	Counseling & Community Referral	1	0.7 %
	Self-Help	4	2.9 %
Subtotal:		5	3.7 %
Already Quit Cigarettes	Counseling	2	1.5 %
	Counseling & Community Referral	4	2.9 %
	Info	1	0.7 %
Subtotal:		7	5.1 %
Total:		136	100.0 %

Session Protocol		Callers	Percentage
3-Session Protocol	Counseling	21	31.8 %
	Counseling & Community Referral	14	21.2 %
Subtotal:		35	53.0 %
5-Session Protocol	Counseling	17	25.8 %
	Counseling & Community Referral	14	21.2 %
Subtotal:		31	47.0 %
Total:		66	100.0 %



Kansas

Apr 01, 2007 through Apr 30, 2007

Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	19.4	11.2
Callers with valid response	101	5

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	7.2	6.4
Callers with valid response	102	5

Tobacco Duration	Callers	Percentage
One to five years	15	13.0 %
Six to ten years	15	13.0 %
Greater than ten years	85	73.9 %
Total:	115	100.0 %

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	58	53.7 %
No	50	46.3 %
Total:	108	100.0 %

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	100	86.2 %
	Action	6	5.2 %
	Did not provide sufficient information to establish stage	5	4.3 %
Subtotal:		111	95.7 %
Smokeless	Contemplation	3	2.6 %
	Did not provide sufficient information to establish stage	2	1.7 %
Subtotal:		5	4.3 %
Total:		116	100.0 %



Kansas

Apr 01, 2007 through Apr 30, 2007

May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
1	1	1.0 %
3	3	3.0 %
4	1	1.0 %
5	2	2.0 %
6	2	2.0 %
7	3	3.0 %
8	4	4.0 %
10	13	12.9 %
11	1	1.0 %
12	5	5.0 %
13	1	1.0 %
14	1	1.0 %
15	7	6.9 %
18	1	1.0 %
20	34	33.7 %
25	1	1.0 %
27	1	1.0 %
30	9	8.9 %
35	1	1.0 %
40	7	6.9 %
50	1	1.0 %
60	1	1.0 %
90	1	1.0 %
Total:	101	100.0 %



Kansas

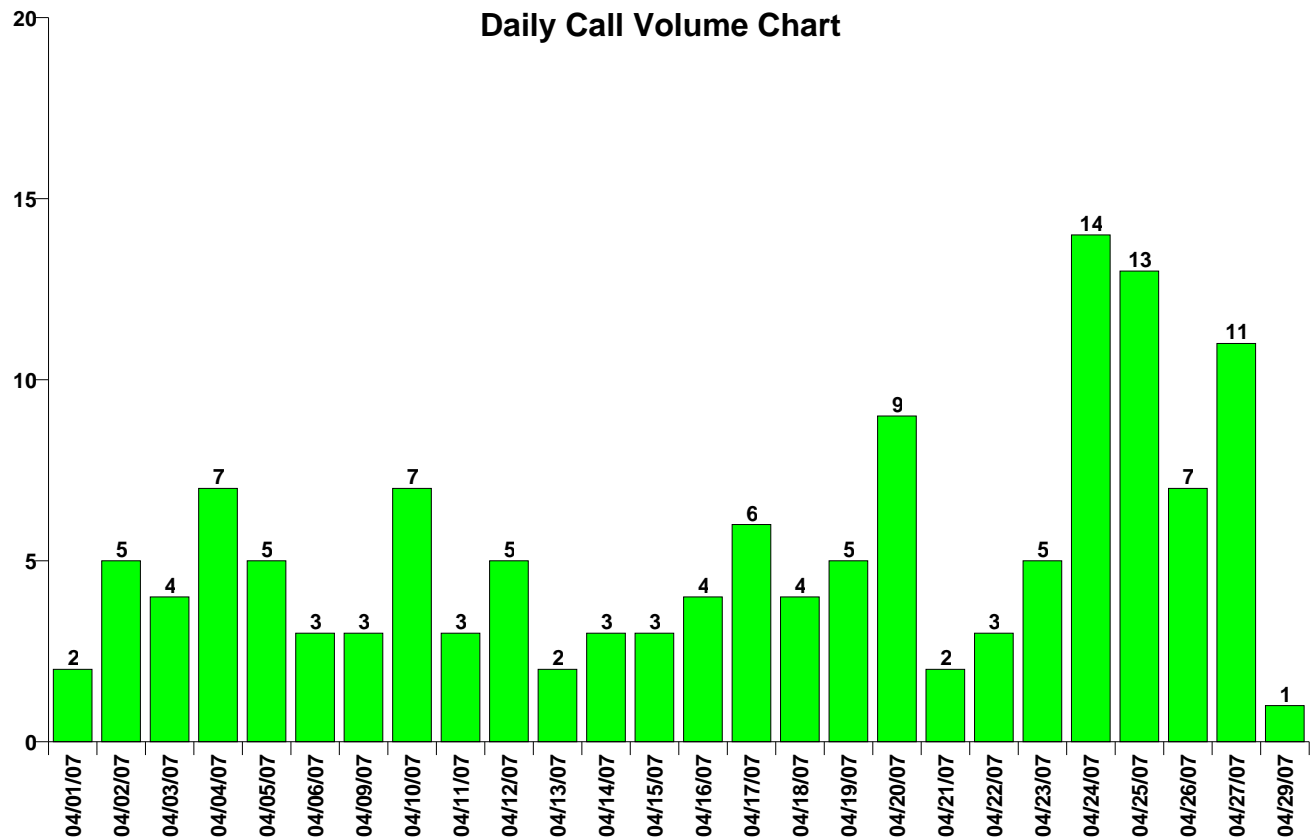
Apr 01, 2007 through Apr 30, 2007

Daily Call Volume

Date	Callers	Percentage
04/01/07	2	1.5 %
04/02/07	5	3.7 %
04/03/07	4	2.9 %
04/04/07	7	5.1 %
04/05/07	5	3.7 %
04/06/07	3	2.2 %
04/09/07	3	2.2 %
04/10/07	7	5.1 %
04/11/07	3	2.2 %
04/12/07	5	3.7 %
04/13/07	2	1.5 %
04/14/07	3	2.2 %
04/15/07	3	2.2 %
04/16/07	4	2.9 %
04/17/07	6	4.4 %
04/18/07	4	2.9 %
04/19/07	5	3.7 %
04/20/07	9	6.6 %
04/21/07	2	1.5 %
04/22/07	3	2.2 %
04/23/07	5	3.7 %
04/24/07	14	10.3 %
04/25/07	13	9.6 %
04/26/07	7	5.1 %
04/27/07	11	8.1 %
04/29/07	1	0.7 %
Total:	136	100.0 %

Kansas

Apr 01, 2007 through Apr 30, 2007



- Number of Calls is on Vertical Axis
- Day of Month is on Horizontal Axis



Kansas

Apr 01, 2007 through Apr 30, 2007

Monthly Call Volume by County

County Name	Callers	Percentage
Allen	1	0.7 %
Atchison	2	1.5 %
Barber	1	0.7 %
Barton	1	0.7 %
Bourbon	2	1.5 %
Butler	3	2.2 %
Cherokee	1	0.7 %
Cheyenne	1	0.7 %
Cloud	1	0.7 %
Cowley	1	0.7 %
Crawford	4	3.0 %
Dickinson	4	3.0 %
Douglas	2	1.5 %
Ellis	3	2.2 %
Ellsworth	1	0.7 %
Finney	3	2.2 %
Franklin	1	0.7 %
Geary	3	2.2 %
Harper	1	0.7 %
Harvey	2	1.5 %
Haskell	2	1.5 %
Johnson	16	11.9 %
Leavenworth	2	1.5 %
Linn	1	0.7 %
Lyon	3	2.2 %
McPherson	2	1.5 %
Mitchell	1	0.7 %
Montgomery	4	3.0 %
Neosho	1	0.7 %
Osage	1	0.7 %
Pratt	1	0.7 %
Reno	2	1.5 %
Rice	2	1.5 %
Riley	2	1.5 %
Russell	1	0.7 %
Saline	1	0.7 %
Sedgwick	29	21.6 %
Seward	2	1.5 %
Shawnee	10	7.5 %
Sherman	2	1.5 %
Sumner	1	0.7 %
Wabaunsee	2	1.5 %
Wyandotte	8	6.0 %
Total:	134	100.0 %



Kansas

Apr 01, 2007 through Apr 30, 2007

Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
16	1	0.8 %	0.8 %
17	1	0.8 %	1.7 %
18	2	1.7 %	3.4 %
19	1	0.8 %	4.2 %
20	5	4.2 %	8.4 %
21	5	4.2 %	12.6 %
22	2	1.7 %	14.3 %
23	3	2.5 %	16.8 %
24	3	2.5 %	19.3 %
25	1	0.8 %	20.2 %
26	6	5.0 %	25.2 %
27	2	1.7 %	26.9 %
28	6	5.0 %	31.9 %
29	1	0.8 %	32.8 %
30	5	4.2 %	37.0 %
32	2	1.7 %	38.7 %
34	5	4.2 %	42.9 %
35	4	3.4 %	46.2 %
36	5	4.2 %	50.4 %
37	4	3.4 %	53.8 %
38	2	1.7 %	55.5 %
39	2	1.7 %	57.1 %
40	2	1.7 %	58.8 %
41	3	2.5 %	61.3 %
42	1	0.8 %	62.2 %
43	3	2.5 %	64.7 %
44	2	1.7 %	66.4 %
45	4	3.4 %	69.7 %
46	2	1.7 %	71.4 %
47	2	1.7 %	73.1 %
49	4	3.4 %	76.5 %
50	3	2.5 %	79.0 %
51	3	2.5 %	81.5 %
52	1	0.8 %	82.4 %
54	5	4.2 %	86.6 %
55	2	1.7 %	88.2 %
56	4	3.4 %	91.6 %
57	1	0.8 %	92.4 %
58	1	0.8 %	93.3 %
61	2	1.7 %	95.0 %
62	1	0.8 %	95.8 %
63	2	1.7 %	97.5 %
64	1	0.8 %	98.3 %
68	1	0.8 %	99.2 %
71	1	0.8 %	100.0 %
Total:	119	100.0 %	



Kansas

Apr 01, 2007 through Apr 30, 2007

Insurance Name	Callers	Percentage
Aetna	5	6.8 %
BCBS and Medicare	1	1.4 %
BCBS of KS	1	1.4 %
Blue cross	1	1.4 %
Blue Cross Blue Sheild	1	1.4 %
Blue Cross Blue Shield	8	11.0 %
Caventry	1	1.4 %
Centry	1	1.4 %
Children's Mercy	1	1.4 %
Cigna	1	1.4 %
Firstguard	1	1.4 %
Healthwave	1	1.4 %
Healthways	1	1.4 %
Health Ways	1	1.4 %
Heath Ways 19	1	1.4 %
KBT	1	1.4 %
Maricare A&B/Medicaid/Well Care	1	1.4 %
Medicaid	13	17.8 %
Medicaid & Medicare	1	1.4 %
medical card	3	4.1 %
Medicare	7	9.6 %
Medicare A, B & C	1	1.4 %
Medicare and Medicaid	1	1.4 %
Medicare and Tricare	1	1.4 %
Medicare/medicaid	2	2.7 %
Medicare & Preferred Health of KS	1	1.4 %
Mutual	1	1.4 %
project access	1	1.4 %
SRS	1	1.4 %
Star Bridge	1	1.4 %
Tricare	2	2.7 %
Triwest	1	1.4 %
Unicare	1	1.4 %
United Healthcare	2	2.7 %
VA	1	1.4 %
"Does Not Know"	1	1.4 %
Does Not Know	3	4.1 %
Total:	73	100.0 %



Kansas

Apr 01, 2007 through Apr 30, 2007

How Heard about Quitline (Other)	Callers	Percentage
ACS brochure	1	7.7 %
ACS letter	1	7.7 %
billboard	1	7.7 %
church	1	7.7 %
Coalition of Hispanic Women Against Cancer	1	7.7 %
health fair related to work	1	7.7 %
People with Chantix	1	7.7 %
pfizer - manufacturer of Chantix	1	7.7 %
Quit Smoking group	1	7.7 %
Reader's Digest	1	7.7 %
unk	1	7.7 %
WIC office	1	7.7 %
work fair at a school	1	7.7 %
Total:	13	100.0 %